

Bring Common Moms to
Your Community



www.thecommonmoms.com



Welcome to The Movement

Motherhood is too big to be done alone

Motherhood is beautiful—but let's be real, it's also overwhelming, isolating, and sometimes downright exhausting. That's why Common Moms exists. We're here to make #MomLife easier, lighter, and more joyful by creating spaces where moms don't just show up—they belong. What started as a few moms chatting over coffee has grown into a powerful movement of women building communities, friendships, and even businesses that change lives.

Jaime, founder of Common Moms—but really, just a mom who once felt the same way so many do: alone, overwhelmed, and craving real connection. “I knew there had to be a better way to navigate those early years, so I opened my living room and invited other moms in.”

Common Moms was built on one simple truth: moms need moms. And now, it's become both a lifeline for parents and an opportunity for women like you to create meaningful, flexible, and empowering businesses in your own communities.

Because when moms support moms, everyone wins.



Our “Why”

Our purpose is simple:

- To make #MomLife easier, lighter, and more joyful.
- To give parents a place to connect, recharge, and feel truly understood.
- To create meaningful programs that support children’s growth and moms’ well-being.
- To build communities where laughter, learning, and friendship thrive side by side.

At Common Moms, we believe when moms are supported, families flourish—and entire communities grow stronger.





Our Values

Community & Connection: We believe in creating a supportive network where parents can build meaningful connections, share experiences, and grow together.

Empowerment & Support: Our mission is to uplift and empower parents by providing resources, encouragement, and a safe space to navigate the challenges of parenthood.

Inclusivity & Accessibility: We welcome parents from all backgrounds and walks of life, making our programs, resources, and events accessible and inclusive for everyone.

Learning & Growth: We are committed to continuous learning and personal growth, offering classes and workshops that help parents develop new skills and strengthen family bonds.

Joy & Well-being: We value the happiness and well-being of both parents and children, creating an environment where families can thrive, celebrate milestones, and enjoy the journey of parenting.

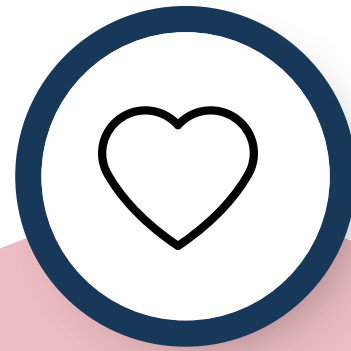
WHAT SETS US APART



Expertly Designed Programs

Every activity is built by a Registered Early Childhood Educator (ECE) to support babies' and toddlers' development—while keeping it fun for parents too.

01



More Than Classes

Moms don't just attend; they connect, share, and build friendships that last long after the baby stage.

02



Built in Sisterhood

From day one, you're part of a supportive network of moms cheering you on, both personally and professionally.

03



Career With Purpose

Our licensing model lets you create a flexible, meaningful business—on your terms—without the costs of a traditional franchise or storefront.

04



Community Impact

Common Moms enriches neighborhoods by bringing families together, making your programs the heart of connection in your city.

05

WE DON'T JUST RUN CLASSES. WE CREATE BELONGING. AND THAT'S WHAT MAKES ALL THE DIFFERENCE.



Think of it like this: you bring the passion, and we bring the playbook. Together, we build something amazing for moms in your community.

What You Get

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When you join Common Moms, you're not starting from scratch—you're stepping into a proven system with everything you need to succeed.

Here's what's included:

Ready-to-Run Programs

Baby and toddler classes, parent workshops, and milestone activities—created by a Registered ECE and loved by families.

Training & Ongoing Support

Step-by-step onboarding, business guidance, and constant check-ins so you never feel alone in building your business.

Marketing Toolkit

Professional templates, social media content, and promotional resources that make it simple to attract parents in your community.

Business Management Tools

Point-of-sale system, member management, and organizational support to keep your business running smoothly behind the scenes.

Flexibility & Freedom

Design your schedule around your life, not the other way around. Grow at your own pace and scale when you're ready.

A Built-In Sisterhood

Access to a network of other licensees who share ideas, celebrate wins, and lift you up along the way.

Your Investment

Starting your own business doesn't have to mean overwhelming costs or complicated contracts. With Common Moms, we've made it affordable, flexible, and accessible—because moms deserve opportunities that fit real life.

Here's how it works:

One-Time Licensing Fee

- Pay just 50% upfront to get started.
- Spread the remaining 50% over 12 months for ease and flexibility.

Quarterly Royalty

- A small percentage of gross sales, reinvested directly into your success.
- This covers new program updates, marketing support, and the resources you'll need to keep growing.

No Storefront, No Huge Overhead

Your community becomes your “location,” and your investment goes straight into building impact.

The Bottom Line:

We've removed the barriers so you can start strong, grow at your own pace, and keep more money in your pocket.

This isn't just an investment in a business—it's an investment in your freedom, your family, and your future.

Moms Like You Are Already Doing It

You don't have to imagine what it would look like—you can see it in action. Across communities, moms just like you are building businesses, creating connections, and proving that motherhood and entrepreneurship can go hand-in-hand



Becca – Burlington

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I was burnt out - craving connection, support, time and flexibility. The truth is I needed something different. A space where I could just “be” - no pressure, no perfect version required. So I took a leap of faith and I am so glad I did.

I see you, you belong here



Chelsea – Milton

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I didn't start Common Moms Milton because I had it all figured out. I started it because I didn't. I was craving connection, community and something that worked for moms like me - juggling it all. So I started building the space I was missing.

Come sit with us



Ready To Build Something⁹ That Matters?

Motherhood changes everything—but it doesn't mean putting your dreams on hold. With Common Moms, you can create a business that's flexible, fulfilling, and rooted in real impact for families in your community.

Your Next Step

Getting started is simple:

Book a Call → Let's chat about your goals and your community.

Secure Your License → Lock in your spot with a flexible payment plan

Launch With Support → Get everything you need to hit the ground running.

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